wybc 640 ON YOUR DIAL

YALE BROADCASTING COMPANY
INCORPORATED

BOX 242-A, YALE STATION
NEW HAVEN, CONNECTICUT
TELEPHONE 5-6284

February 11, 1949

Miss Barbara Ungerleider
Station WSCR
Smith College
Northampton, Mass.

Dear Bobbie:

At the Wesleyan radio conferince last December, some mention was made by the Smith and Yale delegations that members of our station travel to WSCR to do an evening's broadcast. At the time we thought the idea very good and still do. In fact, an overwhelming number of our members are extremely eager to make the trip. If the Smith radio station is still as enthusiastic after two months as it was after four beers, we would like to go ahead as follows: We would travel to Northampton on some weekday night with several of our highest Hoopered special shows. The opinion here is that a Friday night would be most convenient, but we understand that you are only on the air on Tuesdays and Thursdays. In view of this, would a special broadcast be possible on a Friday night ? This might also be more convenient for you, as we would not interfere in any way with your commercial commitments or special shows. As a tentative date we suggest Friday, February 25. If it is impossible to broadcast on this date, we'd be more than glad to consider any date you might suggest, excepting the week-end of March 4. A brief description of the shows we would broadcast is as follows:

Cavalcade Of Jazz	The best of Dixieland in modern jazz, with Tony Schulte as MC
Mountain Melodies	Featuring that hill-billy savant, "Candied Yam" Jackson, with a program of folk music and back-woods philosophy
Backstage Interview	A transcribed interview with the cast of the Junior Prom production, "Mind The Music", plus a selection of hit tunes from the show

Songs From Broadway Musicals	Mike Criss with his excellent program of Broadway music and gossip
Stardust	Featuring one of WYBC's disc jockeys. This is ordinarily a request program. It is our idea to take some of the recordings which are currently popular on this show. If you wish, we could dedicate these records to Smith girls calling in to the show

If this plan is agreeable to members of WSCR, we would appreciate hearing from you as soon as possible. Understand that the shows that we have listed are merely suggestions. If you have any ideas as to what the broadcast should consist of, they will be gratefully received. When we receive your answer, we will dra w up a program log which we will submit for your approval.

We sincerely hope that we may broadcast over your station, and that in return you will broadcast for us sometime in the near future. The principal aim of this exchange is, of course, better collegiate broadcasting on both ends. If, however, you should happen to have all two hundred members of your station on hand when we arrive, we would be overjoyed.

Yours for more cordial relations,

Ken Doble
Mike Criss
Jack May

Ken Doble, Record Librarian
Michael Criss, Asst. Program Dir.
Jack May, Chief Engineer